

APPENDIX 1

Use of Logo

A Licensee is only entitled to use the Logo in accordance with these conditions of Appendix 1. An illustration of the Logo is shown below.



HKGLS Code No. GL-XXX-XXX

Certification No. HK XXXXX

Conditions:

1. The Logo must always be used in conjunction with the Licensee's name and have the Licensee's Scheme Certification number and the corresponding HKGLS Code number adjacent to it other than in specific circumstances approved by GC. If a Licensee wishes to vary these conditions it must obtain the express permission in writing of GC. The Required Wording shall be specific to each certified Product explaining the environmental reasons for the certification, and shall be notified to a Licensee upon certification.
2. The Logo may only be used on a certified Product and on advertising in printed media for the Product and must not be used in other circumstances. All proposed uses of the Logo and the required wording expressing the benefits of environmental protection must be approved in advance in writing by GC, before being put into effect. Whilst a Licensee shall be entitled to use the Logo in a fair and reasonable manner on correspondence and promotional material so as to indicate a Product is certified under the Scheme, a Licensee shall not use the Logo or indicate Product certification and/or licensing under the Scheme in such a manner as to be detrimental to the interests of GC.
3. A Licensee shall only use the Logo in the form stipulated by GC and shall observe any directions given by GC as to colours and size of the representations of the Logo. The Logo may not under any circumstances be used directly on or closely associated with products or by reference to the services provided by a Licensee in such a way as to imply that the products or services themselves are certified by GC. A business shall not use any mark or device which is confusingly similar to the Logo.
4. The size of the Logo shall be at least such size so that the text "Hong Kong Green Label" and the Certification number shall be clearly legible.
5. Fake and misleading advertising are prohibited and a Licensee will forthwith discontinue any use of the Logo which is unacceptable to GC and any form of public statement or reference, advertising or conduct in relation to a Licensee's licensing and/or Product certification under the Scheme or its right to use the Logo which in the opinion of GC might be misleading.
6. The Logo is the logotype of the Hong Kong Green Label Scheme. The Logo shall not be distorted, combined with other illustrations, overwritten with text, or otherwise disfigured in appearance. Neither must the Logo be included in or form part of the Product or the Business's own logotype.
7. The Logo must be reproduced in Green (Pantone 361C and 343C). Detailed specifications for colour replication of the Hong Kong Green Label logo are shown as below:-

