



環保促進會10周年 Green Council 10th Anniversary



香港綠色企業大獎2010頒獎典禮 Hong Kong Green Awards 2010 Presentation Ceremony

特刊



獻辭

環保有道 獻嘉猷



邱騰華 先生、 太平紳士 環境局局長

獻辭

繼續推動 往開綠化



林鄭月娥 女士、 太平紳士 發展局局長



行政總幹事的話

何惠萍 女士 環保促進會行政總幹事

環保促進會於2000年成立，宗旨是推動及加強社會各界的環保意識，鼓勵及帶領本地工商界和公眾採取適當的環保決策和行動，本會以協助香港成為高度關注環境保護和著重環境管理的城市為最終目標。

過去10年，我們成功推行了不同的項目及方案，並獲正面影響。藉此紀念性的10周年，本人代表環保促進會向各位一直鼎力支持本會的執行委員會，表示衷心的感謝。同時，向一直支持及參與本會的合作機構、政府部門、工商界、學術界及市民大眾致意。



GREEN COUNCIL 環保促進會



香港綠色企業大獎 2010 Hong Kong Green Awards

10載推動環保業務 綠色企業大獎首屆誕生

「十年樹木，百年樹人」。美好的自然環境和珍貴資源得來不易。創立於2000年的環保促進會，10年來致力提升工商界的環保水平，推動業界將環保理念融入生產、管理及日常運作中，並積極推廣環保產品認證和環保採購，為樹立綠色城市而努力。今年，該會更首辦「香港綠色企業大獎」，象徵本港首個環保採購獎項的誕生。

實踐環保標籤 興獲全球認可

環保促進會(下稱環保會)由一群對環保充滿承擔及有深入認識的工商界及學術界志願人士成立，是本港首個、亦是唯一一個提供環保認證的牟利機構。該會以「環保由教育開始」為口號，深信透過介紹及提升市民和工商界的環保意識，鼓勵他們在日常生活及業務運作中納入環境考慮因素，可助社會整體更有效地保護環境。

事實上，無論任何產品的生產製造、使用以至棄置過程，其實都會為環境帶來一定程度的傷害。環保促進會行政總幹事何惠萍表示，所謂「環保產品」，實際是指在同類產品中，對環境造成較少破壞的產品。而環保會成立以後，便積極發展「香港環保標籤計劃」，助消費者分辨並選購較環保的產品。

拓闊標籤產品類別

「香港環保標籤計劃(簡稱HKGLS)是屬於ISO 14024第1類環保標籤的認證。目前，該標籤計劃涵蓋10個不同的產品類別，共57個產品項目，包括紙類產品、塑膠產品、清潔用品、電腦產品、建築產品、家用電子及電器用品等。」何惠萍說。



邁向國際提升水平

環保會於2001年12月，加入國際性的全球環保標籤組織(Global Eco-labeling Network)，因此他們了解歐美和亞太區等不同國家的環保標籤發展情況和標準釐定的趨勢。同年，該會更成為中國環境標誌產品認證委員會秘書處香港聯絡部。



為提升本港環保標籤的接受性，環保會又推出了「環保產品認證計劃」(簡稱ECS)。何惠萍形容ECS是HKGLS的升級版。「該計劃以ISO導引65:1996作質量管制系統，並按ISO導引67:2004系統作產品認證標準。故此，認證過程獲全球公認。」



環保會於2008年推出「環保產品認證計劃」。

履行行約章 推廣環保採購

政府在《都市固体废物管理政策大綱(2005-2014)》中，將環保採購列為減少產生廢物及促進香港成為綠色城市發展的重要因素。而去年的施政報告及經濟機會委員會第5次會議中，政府亦宣布會擴大其環保採購清單。於2010年，政府進一步擴大其環保產品規格，由2008年的31種增至現時約103種，帶頭推動香港建立為綠色優質城市。



環保會可謂本地環保採購的先行者。於2006年在香港舉辦國際環保採購會議，邀請多國政府代表、海內外專家學者及環保採購人士出席。同年參加香港首屆國際環保博覽會，向本地及海外環保從業人士、簡介「香港環保標籤計劃」及香港環保採購的工作。翌年，環保會成立「香港環保採購約章」(下稱約章)，協助及推動本港企業實行環保採購，並表揚企業對促進環保採購的貢獻。而履行「約章」的企業，在進行環保採購時，須考慮產品生命週期對環境的影響，從而識別、選購及使用一些對環境造成較少影響的產品和服務。



環保促進會成立「香港環保採購約章」，協助及推動本港企業實行環保採購，獲得多間大型企業支持。



環保促進會於本年度「國際環保博覽2010」中，首度以團體形式參與，C40氣候變化國際會議成員亦有到場環保促進會展覽攤位參觀。圖中為多倫多市長David Miller, Chair of C40 (右二)。



環保促進會主席梁美芬與各成員親自到場，向環境局長邱騰華先生及各業界嘉賓交流本會工作。

以不同形式 推動環保採購

為方便企業進行環保採購，環保會於2001設立首個網上環保產品資料庫——「環保資源中心」。供應商可透過該網上平台載其環保產品或服務資料及聯絡方法，讓採購者可取得所需資料。此外，透過HKGLS的產品，其資料亦會顯示HKGLS的標誌，方便瀏覽該網頁的人士，識別獲得認證和未獲認證的產品。

「約章」去年成立了環保採購專家工作小組，旨在為商界、政府部門及生產商，協調及拓闊對較環保產品的供求，並以採購者的需求制定環保產品標準。何惠萍表示，本港的環保採購意識尚未成熟，仍處於「扣門」階段，需要向企業和消費者介紹環保採購的好處。「於日本和北歐國家，環保採購已發展至由市場主導。消費者會自動挑選環保產品，未符合標準的自然會被淘汰。」她期望，政府能進一步擴大並深化環保採購項目，加快本港在這方面的發展步伐。



推行教育 加強公眾環保意識

環保會以「環保由教育開始」為口號，除致力向商界推廣環保標籤計劃及環保採購外，亦積極向學界和公眾推行環保教育。當中包括由優質教育基金資助的學校有機廢物回收地堆堆積計劃、學校風力能源計劃，以及由環境教育基金撥款支持的「綠色生活」博覽寫作比賽。環保會又透過互聯網向青年人和市民介紹環保知識，分別於2008及09年設立環保計算機網站和環境教育網站GoGreen.hk。

此外，環保會自2001年已籌辦環保創意模型設計比賽，至今已舉辦至第9屆，又在2004年起至今7度舉行環保嘉年華。來年的第8屆環保嘉年華2011暨第10屆環保創意模型設計比賽，將於2011年1月16日假九龍公園舉行。

而兩年前，該會更在港首度引入國際性環保活動——國際海岸清潔運動。在參與本港與海外大學的學術研究方面，該會也不遺餘力，曾向個人及機構進行首個環保採購調查和「香港環保採購現況及發展調查」。目前，還有數個有關環保採購的調查項目仍在進行。



環保會近年積極舉辦國際海岸清潔運動，作為環保公民教育的重點活動之一。

興港環保水平 與世界接軌

隨著全球對環保議題日益關注，大眾的環保意識亦逐漸提高。但何惠萍強調，環保是一項長遠的工作，故環保會已為未來定下發展方針，務求本港的環保水平與世界接軌。

作為本港唯一一個提供環保認證的機構，該會將會逐步把現場審核審查及設施審核，納入為環保標籤認證程序之一。何惠萍說：「我們將申請成為ISO/IEC Guide 65認可的環保產品認證機構，並加強與內地和海外環保標籤機構的合作和聯繫，透過產品標準互認，提升已獲認證產品的競爭力及需求。」此外，該會又計劃把碳足印計算納入認證準則，並促進產品在本港和國際的碳交易計劃平台上，「碳匯」(Carbon Credit)的交易及營銷。

環保採購約章 連繫各界促參與

就推動環保採購工作而言，由該會成立的「約章」，將進一步提升在協助工商界落實環保採購的效益。而隨著市場對環保產品認識和需求增加，香港環保標籤計劃的產品類別將會隨之而增加。何惠萍期望，最終能建立一個全面的「環保採購網絡」，與全球的環保採購網絡接軌，為採購者和供應商提供國際性的互動溝通平台。



參與國際不同的環保採購會議。

「我們會籌辦表揚出色環保表現的獎項，開辦培訓課程，並且製作及分發相關資料。此外，又會舉辦研討會、經驗分享工作坊及提升公眾環保意識活動等。並與政府、工商界、學術界及其他社會服務團體保持聯繫。」何惠萍並重申，該會未來會繼續舉辦國際性環保活動，加強與國際環保組織的合作，積極參與及回應政府各項諮詢，為香港的環境管理政策提供意見。

環保促進會大事回顧

- 2000年
 - 環保促進會於12月15日正式成立
 - 香港環保標籤計劃正式運作及接受申請
- 2001年
 - 環保資源中心成立
 - 成為中國環境標誌產品認證委員會秘書處香港聯絡部
 - 第1屆環保創意模型設計比賽舉行
 - 成為「全球環保標籤組織」成員
- 2002年
 - 環保促進會獲選成為第1屆中國環境報常務理事
- 2003年
 - 參與制定亞洲環保標籤共通基礎標準(油漆製皮及漆盒)
 - 舉辦學校有機廢物回收堆肥種植計劃
- 2004年
 - 參與全球環境標誌組織周年大會及日本環保採購會議
 - 參與北京舉行的奧組委環保採購會議
 - 第1屆環保嘉年華舉行
- 2005年
 - 參與於日本仙台舉辦兩年一度的第1屆環保產品及環保採購國際會議
- 2006年
 - 成為中國環境標誌香港及海外唯一代辦機構
 - 參加首屆國際環保博覽暨籌辦「香港環保標籤」展覽
 - 邀請世界國際環保採購專家首次於香港舉辦國際環保採購會議
- 2007年
 - 「香港環保採購約章」成立
 - 與歐盟環保標籤簽定合作協議，並代表有關組織到內地進行工廠實地考察
- 2008年
 - 主辦「環保採購 綠色商機」研討會
 - 發布環保產品認證計劃 (ISO導引65及ISO 67的系統5)
 - 舉辦「國際海岸清潔運動」
- 2009年
 - 進行「香港環保採購現況及發展」調查
 - 籌組香港環保採購約章專家工作小組
 - 參與全球環境標誌組織之認證審核計劃
 - 加入成為「國際環保採購網絡」成員
- 2010年
 - 舉辦首屆「香港綠色企業大獎」
 - 參與馬來西亞國際環保博覽會
 - 參與第5屆國際環保博覽會籌辦「環保促進會」展覽
 - 參與聯合國環境規劃署於全球推行可持續消費與生產的工作



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特刊



香港綠色企業大獎 2010 Hong Kong Green Awards

獎項鼓勵環境因素納入企業營運

作為本港首個及唯一提供環保認證機構，環保會今年再創新舉，設立香港首個以環保採購為理念的獎項——「香港綠色企業大獎」。

該獎項設有「明智環保採購獎」及「環保辦公室管理獎」。前者是為提倡本地環保採購的風氣，並嘉許在這方面有出色表現的企業。

專家評審 代表性高

雖然許多工商業界組織及環保團體，均有設立環保獎項，但何惠萍指出，旨在推廣環保採購的，僅香港綠色企業大獎一個。

評審準則方面，「明智環保採購獎」主要根據企業內部對執行環保採購的承諾、整體環保採購的表現和成效、為達到環保採購目標而設的策略方案，以及環保採購的推廣共4方面作出評審。

60間企業 表現優良

何惠萍指出，有60多間企業表現均達到獲獎標準，成績令人欣喜。尤其大企業在環保採購和管理方面，做得十分認真和出色。

作為新設立的獎項，何惠萍相信，該獎項的評審機制仍有提升空間。她期望，可藉今年的經驗，以優化明年獎項的評審準則。

「香港綠色企業大獎2010」- 得獎機構名單 Green Purchasewise Award 明智環保採購獎

大型企業 得獎機構及獎項

Table with 3 columns: Rank, Company Name, Award Type. Lists winners like 香港房屋委員會 (White Gold), 瑞安房地產有限公司 (White Gold), 香港中華煤氣有限公司 (White Gold).

中小型企業 得獎機構及獎項

Table with 3 columns: Rank, Company Name, Award Type. Lists winners like 悠學坊有限公司 (Gold), 迪時建築運輸有限公司 (Silver), 達明騰紙有限公司 (Silver).

「香港綠色企業大獎2010」- 得獎機構名單 Green Office Management Award 環保辦公室管理獎

大型企業 得獎機構及獎項

Table with 3 columns: Rank, Company Name, Award Type. Lists winners like 微軟香港有限公司 (White Gold), 瑞安房地產有限公司 (White Gold), 中華電力有限公司 (Gold).

中小型企業 得獎機構及獎項

Table with 3 columns: Rank, Company Name, Award Type. Lists winners like 碧瑤廢物處理及回收有限公司 (Gold), 生機源(香港)有限公司 (Silver), 奧運大樓管理有限公司 (Silver).

http://www.greencouncil.org



香港綠色企業大獎2010 明智環保採購獎(企業界別)白金獎 環保辦公室管理獎(企業界別)白金獎

創建新天地

共尋新理想

作為經驗豐富和負責任的房地產開發商，瑞安房地產視可持續發展為企業和社會長遠發展的關鍵，為此公司特別成立“可持續發展委員會”來制定並落實包括綠色採購政策、綠色辦公室等一系列可持續發展舉措。



無正裝日



環境保護日



植物認養活動



可持續發展展廳



綠色科技高層論壇



預製外牆系統

綠色起動 由馬會開始

環境可持續發展是當今備受各界關注的議題，亦是不少企業致力作出承擔的項目，如何將這股綠色力量融入企業管治絕對是現代管理學的一課。

對於僱用超過26,000名全職及兼職員工，營運105所場外投注處、兩個馬場、及三個會所的香港賽馬會而言，要機構上下齊心，推動環境可持續發展，可謂是一項「非常任務」。

負責統籌這項「非常任務」的香港賽馬會人力資源及持續發展總監簡金港指出：「一百二十五年來，馬會透過非牟利營運模式，將盈餘撥捐慈善及社會項目，回饋社會。推動環境可持續發展，是馬會貫徹「惠澤社群」精神，致力貢獻社會的延續篇。」

事實上，馬會於剛舉辦的「香港綠色企業大獎2010」中，獲頒環境保護發展辦公室管理獎銀獎和明智環保採購獎銀獎，印證只要有承擔，即使「非常任務」亦能順利完成。

馬會於去年擬定一套全面的可持續發展策略，銳意把環保概念，與機構整體規劃、設施設計和建造過程，以至設施和服務的運作及保養，融為一體。

解構辦公室綠色變革

簡太認為，馬會業務廣泛，服務多樣化，有利馬會採取多元化的方案，全方位落實綠色理念。馬會於辦公室實施的一系列節能措施，旨在令機構全年耗電量減少100,000 kWh（千瓦時），節省大量能源費用，還有望協助實現於2012年每年減少84噸碳排放的目標。

在減少廢物和循環再用方面，馬會透過在馬場餐廳引用可生物分



馬會員工參加低碳競速，響應馬會的「綠色啟動」運動。

解的食物容器；轉用紙質較薄、表面沒有塗上化學物料的新式可循環再造彩票；在辦公室推行「無垃圾筒」試驗，鼓勵員工把垃圾分類和回收等措施，讓馬會在提供最佳優質顧客服務之餘，亦達致最佳的環保效益。

為進一步落實環保理念，馬會在採購設備和產品以配合其業務發展時，亦一絲不苟。

簡太說：「小如一張影印紙，大如一輛汽車，我們都會詳細考慮其對環境的影響。」因此，馬會積極從綠色供應商採購各式各樣的環保產品，包括再造紙、可生物分解的膠袋、電動汽車、太陽能高爾夫球車等，貫徹可持續發展承諾。

在回收項目方面，馬會亦同時積極支持營運回收業務的慈善社企，例如捐贈了三千八百部舊投注機予明愛電腦工場，委託他們拆解循環再造，又委託仁愛堂回收膠樽，減少棄置舊物料對環境的影響之餘，亦為低學歷青年創造就業機會。

綠色力量由我造起

清晰的企業環保政策固然重要，但簡太強調馬會員工的全情投入同樣重要。

由馬會不同部門代表組成的環保管理委員會，自2008年成立以來，一直積極就環保工作提意見，並組織不同活動，帶動馬會員工身體力行，為保護環境出一分力。今年10月，委員會更展開為期兩個月的「綠色啟動」計劃，透過專題講座、多項比賽、戶外參觀、清潔海灘、回收活動等，協助馬會員工提高環保意識，讓他們為解決全球環境問題出一分力。

簡太強調，環境可持續發展是全球關注的議題，她表示：「作為地球的一分子，馬會正為此作出種種努力，希望我們的行動能夠承先啟後，鼓勵更多的企業和市民鼎力支持，大家一點一滴的努力，將為我們的地球帶來深遠的影響！」

(資料由客戶提供)



馬會人力資源及持續發展總監簡金港表示，馬會積極從綠色供應商採購各式各樣的環保產品，包括再造紙、可生物分解的膠袋、電動汽車、太陽能高爾夫球車等，貫徹可持續發展承諾。

康業服務有限公司 榮獲 香港綠色企業大獎2010 環保辦公室管理獎(企業界別)金獎



■ 鄭正坤副主席及行政總裁表示，康業已成功簽署及履行環保促進會「香港環保採購的章」的協議，今次榮獲「香港綠色企業大獎2010 環保辦公室管理獎(企業界別)」金獎，足證員工對環保的堅持。

新地旗下康業一直貫徹「遵守法例、預防污染、減少廢物、善用資源」的環保方針，鼓勵員工及業戶一同響應及支持。在辦公室環保管理方面，重點在廢物管理、能源與資源使用及空氣質素監控，自2007年起內部啟用電子採購系統，旨在提高採購流程效率及推廣無紙制度；在購買辦公設備及文具時均考慮是否可循環使用；又張貼海報提醒員工節約用紙、關燈、關閉電腦等，同時鼓勵承辦商採用電子方式提交合約文件。此外，每年於辦公室進行四次通風系統清潔及定期保養，維持辦公室的良好空氣質素。

展望未來，康業繼續推動廢物源頭分類、節能、園林綠化、空氣質素管理、環保物料使用及宣傳等，攜手建設美好的綠色城市。

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恭賀



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煤氣公司作為植根香港的公用事業機構，以改善環境為己任，於七十年代初已致力推動環保，開始採用石腦油生產煤氣，這不單令生產煤氣過程中所產生的氧化硫大大減低，更減少形成酸雨的機會。為進一步改善環境，我們引進天然氣，與石腦油並用作生產原料，亦採用堆填區沼氣，大大減低二氧化碳的排放達20%。展望未来，我們會繼續努力推動環保，為下一代締造更低碳的生活環境。

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締造健康生活空間

港鐵公司 Premier Plus 團隊負責管理香港地標國際金融中心二期，憑藉「誠心，做多一點」的物業管理文化及可持續發展的理念，不斷落實「減少」、「再用」及「循環再造」的環保措施，成功奪得首屆「香港綠色企業大獎2010」的「環保辦公室管理獎」銅獎。該公司在各員工的努力及業主和租戶的支持下，今年先後奪得多個獎項，包括由環境保護運動委員會及環境保護處所頒發的兩個獎項「減廢香港環保卓越計劃（卓越級別）」及「工商業廢物源頭分類獎勵計劃銀獎」。

國際金融中心二期(國金二期)樓高88層，每天訪客超過3,000多人，要成功推動環保訊息，除管理團隊積極推動外，業主與租戶的參與及配合亦非常重要。香港鐵路有限公司地產經理周駿齡表示，公司對奪得「環保辦公室管理獎」銅獎感到非常高興，推動環保非一人或一時的動作，而是長遠的承諾，必須以身作則，從心出發。因此港鐵公司 Premier Plus 自2003年起，對每名新入職員工均灌輸環保概念及培養他們建立良好的環保習慣，讓環保成為每個員工的基本責任。

以太陽能及風力發電系統作背景的周駿齡(左)及高朗均表示，港鐵公司 Premier Plus 會鼓勵員工分享他們的環保心得及參與公司的個人自發性計劃及改善圖比賽，以最經濟的方法取得最有效的環保成果。



成立環保管理小組 推行多項環保政策

由於國金二期是香港頂級的商業中心，大部分的客戶為跨國金融企業及知名機構，業主及租戶對環保都有嚴格要求，因此港鐵公司 Premier Plus 會定期為物業進行維修工作，力求優化各項環保設施。周駿齡解釋：「公司除着重設施管理外，亦設立一支環保管理小組，負責定期統籌、推行、實施及檢討各項環保措施及計劃。這個小組由各部門要員組成，一直以培訓員工為可信賴的「環保經理」為己任，現在國金二期的全體員工已建立環保意識，並發揮「誠意」及「盡心」的信念，通過與業主及租戶的溝通，進一步深化客戶的環保知識，致力締造舒適健康的辦公室環境。」

港鐵公司 Premier Plus 為提供專業及高質素的物業管理服務，遂因應客戶需要而提供多項貼心的環保服務，包括提供不同類別的回收項目，如電腦、光管及紙張等；增加清風機及新風機隔塵網的次數，令空氣持續清新潔淨；設立舒適雅致的吸煙區，迎合客戶的不同需要。此外，公司亦採用多項環保設施，包括使用節能燈膽LED、環保T8光管及照明系統感光器，達到節能減廢的效果。

環保非一人一時工作 鼓勵業主租戶齊參與

港鐵公司 Premier Plus 國金二期高級物業經理高朗表示，公司每年會訂立清晰的指標和設立嚴謹的監察系統，引領各員工落實及監察各項措施的進展，如通過履行 ISO 14000 認證

的標準，呼籲員工身體力行，達致環境保護的要求。現時員工會主動帶備午餐，或外出用膳時使用自備餐具，以減少廚餘和廢料；同時，員工還會透過與客戶日常的接觸，分享環保心得之餘，亦推動客戶參與公司舉辦的環保活動，更歡迎他們與家人一起參加，既可拉近他們的親子關係，又能教育下一代建立綠色生活。

被問到推行環保辦公室所面對的困難時，周駿齡直言：「物業管理服務以成本效益、環境保護及安全健康作為管理範疇，但必須以業主及租戶的利益為依歸，因此在推行環保辦公室及提高成本效益兩方面必須取得平衡。基於這個理由，我們會經過嚴格的審批程序及與業主詳細磋商後，嚴格挑選具備耐用性的綠色物料及環保設施，力求延長建築物的生命週期，提升它的價值及市場地位，從而為業界樹立一個良好的榜樣。」

展望未來，港鐵公司 Premier Plus 為貫徹執行可持續發展的長遠目標，特別引進先進科技的環保設備，如兩層設計獨特、混能發電(太陽能及風力發電)的發光二極體(LED)街燈和安裝於行人路旁的五塊太陽能電池板，以營造一個健康、環保和具啟發性的環境。周駿齡及高朗均說：「環保不是一個人的工作，亦絕非一時三刻的事，必需長時間的堅持及多方面的合作才能取得成效。現在我們會積極備戰迎接未來每個挑戰，並籌劃及申請 BEAM Plus 及 LEED 的認證，以展示我們對推行環保工作的努力不懈，希望為下一代建立一個優質的生活環境。」

(資料由客戶提供)



引入環保牆紙及布藝產品 關顧客戶及員工身心健康

人長時間生活在室內，呼吸斗室空氣，故家居建材物料對市民的身體健康尤為重要。達明牆紙作為室內裝飾材料的先鋒，早已建立「綠色」概念及引進全環保的牆紙及布藝系列，並全面推行環保採購政策，選購健康安全的環保物料以減少室內空間污染，力求提升市民生活的健康質量，亦憑藉這份對環保家居的堅持，令它成功奪得首屆「香港綠色企業大獎」2010之明智環保採購獎銀獎。

據《世界衛生組織》統計，全球近一半的人處於室內空氣污染中，室內環境污染已引起35-37%的呼吸道疾病、22%的慢性肺病和15%的氣管炎、支氣管炎和肺癌。報告中亦提及居家裝飾所含有害物質會加劇室內的污染程度，尤其對兒童和婦女影響尤甚，可見室內環境品質對市民生活及健康極為重要。

帶出環保·樂活訊息 落實可持續發展理念

達明牆紙深明各種裝修建材是市民健康生活的主要關鍵，因此今年起致力為市民打造一個安全健康及舒適溫馨的「家」。達明牆紙市場經理余俊達表示，環保已成為生活的一部分，無論衣、食、住、行均有不同的環保政策。住方面，未來新建樓

宇會加入環保設計元素，提升建築物能源效益，因此時下設計師已主動改用環保物料以達至香港建築環境評估(HK BEAM)及美國綠色建築協會的綠色建築標準(LEED)。達明牆紙為配合市場趨勢，近年代理的產品中，已有多個品牌符合以上兩項標準，證明產品由生產過程，以至製成品都不會產生有害人類及污染環境的物質或氣體。

為建構「安全、舒適、美觀、環保、生態、健康」的生活環境，達明牆紙訂定多項環保措施及節能項目，鼓勵員工善用資源減少浪費，支持簡約及可持續發展的方向；而且更成立專責小組負責環保採購、推行及評估環保教育的工作；以及推動生產商轉用更環保和綠色的生產模式。

余俊達稱：「達明牆紙今年設計出「Go Green·Think Lohas」標誌，充份表現公司決心把環境保護及健康安全推廣至員工、客戶及合作夥伴。這標誌除宣揚綠色環保外，亦帶出「樂活」的健康生活態度。公司不僅要符合環保要求，還要提升市民的生活方式和健康質量。例如引入Xorel多功能紡織品和Surface IQ 纖維牆紙系列，含極低揮發性有機化合物以改善室內空氣質素；於今年初於美國採購全環保的牆紙及布藝系列Designtex，產品由生產到使用均符合美國綠色建築協會的綠色建築標準，以及另一牆紙品牌Arte中的BarkCloth系列，產品是用樹的表皮加以花膠提煉顏料所製作而成，不只環保天然，而且符合公平貿易的原則。」

Surface IQ 纖維牆紙，獲得Cradle to Cradle 的銀級環保保證書，不會釋放有害氣體，亦能回收再用或不用過渡便安全處理。



Designtex 布藝是來自羊毛織造，在3年或更短時間，能降解到自然生態環境吸收。



BarkCloth系列採用全天然物料，不會對人體及環境造成傷害。



美國著名品牌 Xorel，物料不含氯和增塑劑，使用和處理也非常安全。

推行綠色採購政策 教育市民環保知識

達明牆紙為推廣環保家居的健康生活態度，積極採購符合國際環保標準的產品，其中歐洲多國對牆紙及布藝產品均有嚴格的環保指引，因此他們大部分產品均來自歐洲國家，能有效保障市民的健康及自然生態的持續發展。余俊達認為，市民對家居環保產品的認識有限，而很多產品亦較難從外表得知對人體及環境會否構成損害，加上家具環保產品的供應量非常貧乏，要推行綠色採購確實有一定困難，因此公司的環保小組會定期和大專院校合作，舉行環保產品講座以宣揚環保資訊，從而喚起年青一代對環保家居的認識。

為配合將來發展，達明牆紙認為環保是長遠的投資，猶如健康較需要「預防勝於治療」，因此有必要從今天起坐言起行，立刻行動，稍後公司會積極推動環保專責小組的員工考取Leed Green Associate 專業證書，負責環保採購、推行及評估環保教育的工作，以管理各項資源及可持續的成果；同時，亦會鼓勵其他員工在日常生活及工作中貫徹環保精神，通過節能來創造更安全和具能源效益的生活及工作空間。

(資料由客戶提供)



於澳門理工學院為室內設計系學生舉行環保產品講座



感謝你的支持！

我們一直積極實踐企業責任，致力推動可持續發展與環保。我們榮獲「香港綠色企業大獎2010」：明智環保採購獎(企業界別)金獎，不但肯定了我們在綠色採購的承擔和努力，更鼓勵我們繼續與大家攜手支持綠色採購，共創美好明天。

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恭賀 港鐵公司榮獲「香港綠色企業大獎2010」 明智環保採購獎(企業界別)金獎



bigboXX.com Limited
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中大印刷(中國)有限公司
CHUNG TAI PRINTING (CHINA) CO., LTD.
 中星集團控股附屬公司
 A subsidiary company of Neway Group Holdings Ltd.

全方位環保策略 提升中大印刷形象

傳 統上，印刷業常被視為引致環境污染的工業之一，與環保似乎難以和諧共處。然而，成立31年來，“中大印刷(中國)有限公司”(以下簡稱“中大印刷”)一直身體力行，積極履行對環保的承諾。秉承“追求完美、打造共贏”的核心價值觀，貫徹在環保概念上不遺餘力之精神。

“中大印刷”是“中星集團控股有限公司”(上市編號：00055)附屬公司。集團從早期的小型標籤印刷公司，除發展成為印刷產品多元化的香港上市企業外，近年來更加進了音樂與娛樂相關製作及服務等業務。

公司使命，環保至上

為配合公司的進步發展，並適應時代和市場的變化需求，集團重新徵集集團及公司新的願景(Vision)，並共同孕育出新的使命(Mission)：“成為綠色企業公民，造福人類”，將環保意識落實至各階層，亦從而令“中大印刷”上下員工有了新的目標並承諾努力為之。



公司願景及使命

“中大印刷”及所屬集團於2010年初訂立年度目標，而公司執行下列環保採購目標的同時亦能配合部分年度目標，例如：(1)產能善用，機器改良及研發可節約能源和時間的流程。(2)電子貿易及報關，節約用紙等。

為落實環保採購，公司不惜工本耗萬300多萬元建立實驗室，並聘請環保顧問給予專業指導。公司還秉承對客戶負責的宗旨，為確保物料的安全性和檢測的權威性，僅是外發檢測費用每年的支出更是過百萬元計，因此眾多客戶對於“中大印刷”的產品都能絕對放心使用。

**恭賀 中大印刷(中國)有限公司
榮獲「香港綠色企業大獎2010」：
明智環保採購獎(大企業界別)金獎**

環保採購，深入人心

公司使命同時亦是作為環保政策的依據。優先選擇符合環保要求的供應商，絕不採購對環境造成危害的物料，同時積極參與國際標準的環保認證。公司原材料採購目標為“全環保”其中原材料環保採購金額占總採購金額達九成以上。在整個供應鏈的管理上，對內除積極地向公司內各員工解釋及推廣環保政策與訊息，並協助各員工從工作上具體執行各項環保措施；對外則要求合資格供應商符合公司所制定之環保採購機制，業務人員亦會儘量說服客戶，希望能配合使用環保物料，履行各自的環保職責。

節約能源，從小做起

人類只有一個地球，環保工作長遠不只是改善生態環境，而且有助行業可持續發展，最終受惠的還是企業自己，包括整個供應鏈環節的企業。“中大印刷”以節約能源、減少耗水量、碳排放量等作為環保採購目標，成效顯著。公司在節約能源上亦考慮到減少燈管數量，利用鍋爐餘熱供應熱水等。

公司員工得知在“環保促進會”(Green Council)所舉辦的香港綠色企業大獎2010之明智環保採購獎項中獲表揚後，明白到對企業而言，這是一個黃金機會，能彰顯對社會的責任及打造成為綠色城市上作出之貢獻。同時亦積極邀請了“香港清潔生產計劃”中的顧問公司到廠內講解由香港政府舉辦的清潔生產資助計畫內容，在不同顧問公司協助下讓公司更能進一步改善能源，減低排污及各種設備的耗能效益，力求真正實現清潔生產的目標，達致企業使命和滿足各方客戶需求。

環保先行，買家垂青

“中大印刷”在經歷了2008年金融海嘯的洗禮後，仍屹立不倒，且先後還通過不同具規模客戶的審核通過(例如：美國迪士尼公司)，除經過不斷內

部強化外，工廠內更建立全環保車間，降低生產損耗，提高生產效率以讓利於客戶，實為贏得越來越多國際知名大企業的青睞原因之一！

未來“中大印刷”將本著持續堅守環保系列行動，繼續在高檔次印刷品上鑽研，更期望與各界攜手合作，共建綠色和諧社會！



中星集團控股有限公司現任主席龔嘉麟先生



設備一流的中大印刷化學實驗室一角

整潔明亮的環保車間是客戶信心的保證

公司名稱：**中大印刷(中國)有限公司**
 成立時間：1979年，1992年在香港聯交所上市
 主要業務：專注標籤印刷、精美彩盒包裝、膠片印刷、廣告畫印刷、紙製品展示櫃等
 網址：www.chungtai.com.hk

部分客戶精美的產品樣板



全敬賀(排名不分先後)

(資料由客戶提供)

香港綠色企業大獎2010

環保辦公室管理獎 **金獎**

明智環保採購獎 **銅獎**

綠色生活 延續未來

GOODWELL 高衛物業管理有限公司
高衛 GOODWELL PROPERTY MANAGEMENT LTD.
 長江實業全資附屬機構
 A wholly-owned subsidiary of CHEUNG KONG HOLDINGS

恭賀環保促進會十週年誌慶



NWS ENGINEERING GROUP LTD
 新創機電工程集團有限公司
Young's Engineering Co Ltd 廣聯工程有限公司
 Majestic Engineering Co Ltd 宏安工程有限公司
 Far East Engineering Services Ltd 遠東工程服務有限公司
 NWS Engineering Ltd 新創機電工程集團有限公司

致意

恭賀環保促進會十週年誌慶



恒基兆業地產集團
HENDERSON LAND GROUP

致意

恭賀 悠學坊 Wellness Club



榮獲 香港綠色企業大獎2010 明智環保採購獎(中小企)金獎

Health Aims
 源生坊功能食品專門店



全敬賀(排名不分先後)

恭賀
環保促進會十週年誌慶



迪時建築運輸有限公司
Dix Construction & Transportation Ltd.



裕華國產百貨有限公司



香港貿發局



上海商業銀行
SHANGHAI COMMERCIAL BANK

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全敬賀(排名不分先後)



香港綠色企業大獎2010

環保辦公室管理獎(中小企業界別)銅獎



HIGRADE LTD.
仕豐工程有限公司
建安設計工程有限公司
展力工程有限公司

桂榮拓展有限公司
捷亨工程有限公司
葉棠記有限公司
碧景置業有限公司

綽建保險顧問有限公司
德華企業集團有限公司
穩忠建造有限公司

全敬賀(排名不分先後)



致力環保 締造綠色香港



港燈服務香港多年，不但為香港市民提供卓越可靠的電力服務，更致力保護環境。

為履行環保發電的承諾，我們的兩丫發電廠裝設了各類減排裝置，減少燃煤發電的排放量；亦積極採用潔淨能源，除增加天然氣發電外，更興建全港首台風力發電站—兩丫風力發電站，以及全港規模最大的太陽能發電系統，為香港帶來綠色電力。

港燈亦重視環保教育，積極培養年青一代的環保意識。每年均舉辦「領」用電計劃，教育年青人節約用電。同時亦成立「港燈清新能源基金」，鼓勵學界研究和應用可再生能源。港燈亦透過義工隊服務和企業贊助，支持各項環保活動。

未來，港燈將繼續致力環保，一同締造綠色香港。

www.heh.com

致力創造及推動 綠色環境



仲量聯行於「香港綠色企業大獎2010頒獎典禮」中，榮獲「明智環保採購獎(企業界別)銅獎」。獲頒此獎令我們引以為傲，同時反映仲量聯行一直堅守的承諾—竭力提供優質的客戶服務，為租戶及員工維持高度安全及健康的生活及工作環境。

仲量聯行物業及資產管理部自2002年6月開始履行「服務質素、職業健康與安全」及「可持續性發展政策」的規定要求，致力為承包商及商業夥伴引進符合可持續發展的採購模式，希望藉此為環保出一分力，為將來創造更清新、更美好的綠色環境。

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Real value in a changing world.

10th Anniversary Hong Kong Green Awards

SOUTH CHINA MORNING POST FRIDAY, DECEMBER 10, 2010

How mission impossible became reality

The council can look back with pride on a decade of achievement in the city, while building an environmentally friendly future

During the 10 years since the Green Council was established, the non-governmental organisation (NGO) has made significant achievements in providing environmental education and training, and encouraging companies to adopt green management concepts and practices.

"In the early days, it sometimes felt like it was mission impossible, but these days we can look back on the progress we have made and also look forward to a bright, constructive future," says Linda Ho Wai-ping, the council's CEO.

Using the theme "Conservation begins with Education", the council has launched a series of environmental education events and programmes.

With funding from the government's quality education fund, and environment and conservation fund, these include a school organic waste recycling, composting and farming programme, a schools wind power project and a blogging competition.

It also launched a carbon footprint calculator website in 2008 and the environmental education GoGreen.hk website last year.

Ho says other notable achievements include the launch of Hong Kong's first Green Label Scheme (HKGLS).

The council has also been active in promoting green purchasing initiatives. Progress is highlighted in the number of participants who entered the Hong Kong Green Awards 2010.

"As the only NGO providing eco-product certification in Hong Kong, the Green Council has established and

continues to expand and evolve the HKGLS scheme by creating awareness of its benefits.

"Our aim is to win greater acceptance from industry, business and other organisations of the merits of HKGLS to significantly improve overall environmental performance," Ho says.

The council emphasises the development of new product standards to ensure they are relevant and responsive to evolving environmentally preferable practices and market demand, while recognising new legislation.

Co-operation with mainland and overseas eco-labelling organisations is another channel to boost demand for HKGLS-certified products.

Ho believes international recognition and the credibility of HKGLS could be reinforced through the introduction of on-site factory audits and compliance certification.

The internationally recognised ISO 14024 Type I eco-labelling scheme addresses 57 product types in 10 broad categories.

These are paper, plastics, cleaning products, stationery, common consumables, computer products, household electrical appliances, construction materials, automotive products and packaging materials.

As the organiser and secretariat of the Hong Kong Green Purchasing Charter (HKGPC), the council is committed to champion the business and industry sectors' widespread adoption of green purchasing strategies, processes and practices.

Ho says efforts are being made that

will expand and strengthen the HKGPC so that it becomes an even more effective source of support for green purchasing initiatives. For example, green purchasing awareness programmes will be established, with environmental managers acting as a bridge between purchasing departments and the industry.

With the continual support of more than 100 companies and organisations, and most notably the guidance of the charter's influential founding and fellow members, the council has implemented initiatives including the establishment of an HKGPC Task Force.

Furthermore, to promote green purchasing and sustainable production and consumption around the globe, the council last year became a member of the International Green Purchasing Network.

The HKGLS product-certification categories will also be expanded to meet greater demand for greener products in a range of sectors.

"Our ultimate goal is to establish a comprehensive Green Purchasing Network that will serve as a communications and promotion platform for green purchasers and suppliers," Ho says.

She says it is noteworthy that the government's policy framework for the management of municipal solid waste in Hong Kong (2005-2014) recognises green purchasing as an effective tool in waste reduction and as a key stimulus for the development of Hong Kong as a green city.

Always ready to promote green concepts to the wider community, with support from various organisations and



Green Council chairwoman Priscilla Leung (left), Environment Bureau Secretary Edward Yu and Green Council chief executive Linda Ho launch the Hong Kong Green Purchasing Charter at the Foreign Correspondents' Club in 2007. Photo: Felix Wong

companies, for many years the council has successfully organised and staged major environmentally focused activities that have become popular annual events. These include the Green Carnival, which has attracted more than 100,000 participants since it first opened in 2004; the Creative Eco-model Tournament, which has had more than 20,000 participants since it was established in

2001; and the Coastal Cleanup Challenge which has had more than 10,000 people taking part since its start in 2008.

In addition, the council has taken a leading role in providing education and training programmes and introducing a variety of special environmental projects.

The council takes part in academic research with local and overseas universities. This has included green

purchasing: lessons from Dubai and Hong Kong, and comparing green purchasing in Hong Kong with other regions.

The council also completed a report called "Research Study on the Current Status and Direction for Green Purchasing in Hong Kong 2010".

Other studies include "Green Public

Purchasing around the World, Regional Public and Private Sector Green Purchasing/Procurement, Investigation, Analysis and Guidance"; and "Green Supply Chain in Small Emerging Economies".

"Our educational efforts and initiatives have been well-received and recognised in the educational sector and by the public," Ho says.



Hong Kong Green Awards 2010

Green Purchasewise Award (Large Corporation) Platinum Award

Green Office Management Award (Large Corporation) Platinum Award



Building A Future

Sharing A Dream

As an experienced and responsible property developer, Shui On Land believes sustainability is a key element for the long-term development of an enterprise and the society. To enhance the quality of our environment, we especially establish a Sustainable Development Committee in formulating and implementing a series of measures on green purchasing, creating a green office and thriving sustainable development. The outcomes prove that all these initiatives have achieved remarkable results. In future, we will continue to enforce the concept of sustainable development, in order to create a greener city.



Casual Day



Environmental Protection Day



Plant Adoption



Show Room for Sustainable Development



Green Tech Summit



Precast Concrete Wall

Developer's initiatives pay off

Award winner hopes success will encourage more corporations to implement environmentally friendly measures



Microsoft Hong Kong received a platinum award in the green office management category.



CLP Power was one of five companies to collect a gold award for green office management.

As a property developer undertaking major projects in Hong Kong and the mainland, Shui On Land is committed to improving the social, economic and environmental well-being of the community. The company received a platinum award in the Hong Kong Green Awards 2010 green office management category (large corporation sector).

Judges assessed corporate commitment and leadership to the establishment of green office management and environmental achievement in energy conservation. They also assessed water conservation,



We believe the awards will encourage more corporations

Louis Wong
Managing director,
project management,
Shui On Land

waste management, indoor air quality, carbon emissions and green purchasing.

Louis Wong, Shui On Land managing director, project management, says the developer implemented a wide range of environmental initiatives including water-saving tips, an electricity-saving slogan campaign, a paper collection campaign and the recycling of used batteries.

"We launched our green office programme in 2006 to promote environmental conservation among colleagues. This includes calling for their support to implement green principles in

daily life to create a more secure and energy efficient living and work environment," Wong says.

"Shui On Land also provides training to employees on environmental knowledge so they can share the sustainable spirit with our stakeholders, partners and family members."

He says the interiors of Shui On Land's offices have been fitted with environmentally friendly facilities, including water-saving fixtures, sensors to monitor carbon dioxide, occupancy and response daylight sensors, recycled building materials, energy efficient lighting and energy star-rated products.

The company's offices on two floors of Shui On Plaza have received a silver Leadership in Energy and Environmental Design award for commercial interiors by the United States Green Building Council.

The certification programme recognises and encourages the adoption of sustainable green building and development strategies that promote better environmental and health performance.

Wong says the Green Council awards provide a good platform for Shui On Land to demonstrate its commitment and effort on sustainable development.

"We believe the awards programme will encourage more corporations to implement environmentally friendly measures in their operational and management processes, in order to enhance their environmental consciousness and social responsibility," Wong says.

The Green Council believes participants benefit from an independent review of their objectives and through dialogue with other participants, identify solutions to further improve and reduce environmental impact.

Microsoft Hong Kong also received a platinum award in the green office management category.

Five companies and organisations, including the Hong Kong Housing Authority, CLP Power Hong Kong - Power System Business Group, Hongkong Electric, Hong Yip Service and Goodwill Property Management, received gold awards.

The Hong Kong Jockey Club, Fujitsu Hong Kong, Hong Kong International Theme Parks and Hongkong Electric (Electric Tower), Ap Lei Chau, were presented with silver awards.

MESSAGES

When it was established, the Green Council was charged with a mission that many thought was mission impossible: assist Hong Kong to become a world-class green city.

Now, as the council celebrates its 10th anniversary and looks back on a momentous decade that has witnessed many major achievements, we can see the council's mission is less a mission impossible, more a mission of which we should be proud.

But the mission continues. We have successfully launched a collection of projects and initiatives over the past 10 years that have had a positive impact.

On behalf of the Green Council, I would like to take this commemorative 10th anniversary occasion to express sincere gratitude for the strong support provided by members of the executive committee.



In addition, I want to acknowledge the valuable support and participation of a continually expanding group of allies, stakeholders and general supporters from the government, the industrial, commercial and academic sectors, and the general public at large.

LINDA HO WAI-PING
CEO, Green Council



Secretary for the Environment
Edward Yau praises the Green Council's continuous contribution to green initiatives.



Secretary for Development
Carrie Lam says the Green Council is promoting an environmentally friendly future.

THANK YOU FOR YOUR SUPPORT!

We are committed to the demonstration of good corporate responsibility and strive to pursue sustainable development and protect the environment. Winning the "Hong Kong Green Awards 2010": Green Purchasing Award (Large Corporation) Gold Award not only recognises our achievements and efforts in green procurement, but also encourages us to continue working hand-in-hand with you for a better and greener future.

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Participating companies made presentations before the awards.

Procurement policies bring benefits to local community

Green purchasing cuts costs and benefits the wider community – that is the message from participants in the Green PurchaseWeek awards.

The four large organisations to receive platinum awards were Hong Kong Housing Authority, Shui On Land, Hong Kong and China Gas Company and the MTR Corporation.

Baptist University and Chung Tai Printing (China) received gold awards, while the Hong Kong Jockey Club and the Airport Authority were honoured with silver awards.

Ada Fung, deputy director (development and construction) at the Hong Kong Housing Authority, says it is necessary to drive behavioural change to achieve success in green purchasing.

"We ensure that our staff are aware of and act in accordance with our environmental procurement policy to reduce energy consumption and save and recycle resources," she says.

Since 1999, the authority has established comprehensive quantifiable and detailed short-term and long-term targets with significant allocation of resources.

The authority also requires contractors, suppliers, service providers and the entire supply chain to purchase materials and develop public rental housing based on the authority's green procurement policy as spelt out in the contract.

The authority's supply chain

commitment towards green purchases is also assessed as part of tender evaluations.

Throughout the authority's public rental housing there are initiatives to promote waste separation and waste recovery. It partners green groups to provide long-term educational programmes for tenants on green living and environmental protection.

In public housing estates and offices, we have saved more resources, resulting in lower electricity and water bills

Ada Fung
Deputy director (development and construction), Housing Authority

Fung says the authority has been able to change the attitudes of supply chain providers, staff and tenants.

"In our planning, design, construction and demolition, marketing and estate management, we can address environmental concerns by saving energy and water,

as well as by using renewable energy," she says.

"In public housing estates and offices, we have saved more resources, resulting in lower electricity and water bills, higher waste recovery rates for paper, aluminium cans, plastic bottles, used clothes, computers and electrical appliances, and lower waste production rates."

Felix Lam Wai-ming, acting corporate supplies manager at Hong Kong and China Gas Company (Towgas), says the rationale in supporting green purchasing covers several areas.

He says the positive effects on the environment are a key driver, but the advantages of buying green spread to employee knowledge and behaviour relating to environmental protection.

Towgas organised a competition to save paper and reduce the use of vehicle fuel. Appliances are designed to operate at high levels of efficiency while saving gas.

He says 90 per cent of gas appliances are free of polyfoam packaging. Towgas also collects old appliances from customers and sends them for recycling.

Lam says Towgas has developed comprehensive specifications for purchasing environmentally friendly office stationery including recycled photocopying paper, remanufactured toner cartridges and the use of Forest Stewardship Council-certified paper for most publicity material.

The energy provider has also replaced T8 lighting with T5 lighting in its headquarters, saving 341,000 kilowatt hours annually. Towgas also uses paints and sealants with low volatile organic compounds.

Lam says the company's increasing use of natural gas in the gas production process improves local air quality and reduces the effect of global warming.

He says natural gas was introduced in 2006 and is one of the cleanest fossil fuels because it emits very low levels of pollutants into the atmosphere on combustion.

For instance, natural gas produces about 40 per cent less carbon dioxide, 20 per cent less nitrogen oxides and virtually no sulphur oxides, which cause acid rain.

Buying into the idea

From purchasing to recycling, silver winners display their commitment to the cause

Small- and medium-sized enterprises, participating in the Hong Kong Green Awards 2010 green PurchaseWeek awards, demonstrated that formulating and implementing green purchasing policies are integral parts of their activities.

DIX Construction and Transportation, which picked up a silver award, says the firm's commitment to environmental sustainability is a routine part of its activities.

DIX, which established a green purchasing policy last year, says it recommends environmentally preferable products to clients.

"All our staff are involved in taking responsibility for environmental protection," a DIX spokesman says.

"As a result of implementing green purchasing activities, our staff have developed a very strong mindset about green purchasing and the merits the process offers.

"Our employees can enjoy using safer and healthy products in order to minimise the impact caused by pollution or potential hazards. Our clients and the wider community can also benefit and take advantage from commitment and activities through the environmentally preferable materials we use."

DIX's green purchasing activities include sourcing non-toxic, or minimally toxic, and preferably biodegradable construction products.

The firm also seeks out energy efficient equipment and products, and raw materials produced or manufactured in an environmentally sound or sustainable manner.

When materials and equipment is shipped to the company, DIX requests the use of minimal packaging, preferably made of recycled or recyclable materials.

During construction projects, DIX has set out clearly defined processes to minimise environmental damage and also has processes in place to recycle

construction materials, and responsibly dispose of non-recyclable waste.

"We continuously look for ways to minimise our impact on the environment whenever practical by striving to purchase materials or products that meet our environmentally preferable goals," the spokesman says.

To keep best green purchasing practices at the forefront of sourcing activities, senior managers encourage purchasing and management staff to attend environmental training organised by institutions. The company also provides supplementary environmental protection knowledge to staff through internal promotion activities.

Silver award recipient Tat Ming Wallpaper is another company to place emphasis on environmentally preferable repurchasing policies.

Derick Yue, Tat Ming marketing manager, says the company created the "Go Green Think Lohas" logo to show commitment to environment conservation, and to the health and

safety of employees, customers and partners. Taking environmentally preferable initiatives into the community, Yue says Tat Ming organises seminars for interior design students in order to raise the environmental awareness and knowledge of environmentally preferable products.

To develop an environmentally friendly green office, the company has introduced various energy saving programmes including installing energy saving lights and using recycled paper.

"In our concept of a dream home, which includes building up a beautiful and safe home, we believe that using green products should not only meet the green decorative materials requirement, but also upgrade your lifestyle and quality of life.

"By this we mean that green products can improve the indoor air quality of your home to provide a cleaner and safer environment for you and your family," Yue says.

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GREENING ALL THE WAY

Jockey Club taking the lead in eco-friendly practices

Going green may have gained a place in today's corporate management agenda, but how management can weave this popular catchphrase into the fabric of their corporations and truly bring the concept to reality is another challenge.



Club Chief Executive Officer Wynne Ho (right) takes part in a tree-planting programme at the Club's premises and facilities.

With more than 26,000 full- and part-time employees working in 105 off-course betting branches, two racecourses and three clubhouses, the mission of running the Hong Kong Jockey Club in an environmentally responsible manner seems daunting, if not impossible.

But the many green accolades heaped on the Club over the years speak for themselves, including the latest Silver Award for Green Office Management and Green PurchaseWeek Award presented by the Green Council in their Hong Kong Green Awards 2010.

"As a not-for-profit organisation that has served Hong Kong for 125 years, the Club sees the promotion of green living and sustainability as a logical extension of its long-standing commitment to improving the livelihood of generations to come," explains the Club's Director of Human Resources and Sustainability Mimi Cunningham.

Since January 2009, the Club has introduced a comprehensive Environmental Policy that integrates environmental considerations into the planning, design, construction, operation and maintenance of its various facilities and services.

From energy conservation to carbon reduction, and from waste reduction and recycling to green purchasing, Mrs Cunningham says the Club has designated policies and set concrete performance objectives, as well as conducting independent audits, to ensure it can conduct its businesses in an environmentally responsible manner.

The true value of the Club's wide range of energy-saving measures will be seen once retrofitting work is fully completed – saving the organisation 100,000 kWh of energy usage per annum which translates to millions of dollars in cost reductions, and will help it achieve its goal of reducing CO2 emissions by 84 tonnes annually by 2012.

On the other critical area of green office management – waste reduction and recycling – Mrs Cunningham cites several notable examples to illustrate how sustainable disciplines can be integrated into every facet of its operation, such as the use of biodegradable food containers at the racecourse dining outlets, the

switch to thinner recyclable paper with no chemical coating for betting tickets, and a "Rubbish Bin Free" programme that encourages Club staff to recycle discarded materials.

Meanwhile, the Club has also endeavoured to recycle waste materials through its partnerships with various social enterprises, also as a way to support these organisations. By commissioning Caritas Computer Workshop to dismantle and recycle 3,800 old betting terminals, and Yan Oi Tong to recycle plastic bottles collected by the Club, their negative impact to the environment has been significantly reduced. Not only that, these efforts have helped create employment for the underprivileged.

With the Club being the largest non-government employer in Hong Kong, having facilities in every corner of the city and offering round-the-clock services, a green purchasing policy is an integral part of its sustainability drive, Mrs Cunningham stresses.

"We are committed to procuring eco-friendly materials and products from credible suppliers, ranging from the popular recycled copy paper and biodegradable

plastic bags, to innovations such as electric vehicles and solar-powered golf carts," she notes, emphasising that the Club's environmental strategy can only be realised through the active role played by each and every one of its employees.

"Since its establishment in 2008, our employee-led Environmental Management Committee, comprising representatives from different functional units of the Club, has played an instrumental role in making recommendations and

initiating programmes that dovetail our environmental policy into our everyday business operations," Mrs Cunningham explains. "More importantly, it has engaged our workplace colleagues in our green quest."

The Committee's latest project is a two-month Green Action programme launched in October that has made use of seminars, competitions, tours, coastal clean-ups and recycling schemes to help raise Club employees' awareness of green issues, and allow them to be part of the solutions to our planet's environmental problems.

Mrs Cunningham notes, however, that environmental sustainability is a global agenda and public awareness has to extend to the wider population. "While the Club is committed to achieving and sustaining this goal, we also call on our community partners, every corporation in the city, and every Hong Kong citizen to chip in," she emphasises.

"By starting the ball rolling, we at the Jockey Club want to encourage other organisations and individuals to lend a hand to this cause, knowing that whatever they do counts – however big or small."



Mimi Cunningham, Club's Director of Human Resources and Sustainability, says the Club has designated policies, objectives and independent audits to ensure its business operations are conducted in an environmentally responsible manner.

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Placement in Random Order

Preserving natural resources

Adhering to key principles is becoming important to maintaining an environmentally friendly office

Embracing green office principles of reduce, reuse, replace and recycle are becoming increasingly important for small- and medium-sized enterprises (SMEs).
 Baguio Waste Management and Recycling – gold award winner in the Hong Kong Green Awards (HKGA) 2010 green office management category (SME sector) – is a firm believer that green office initiatives, including waste reduction, energy saving and green purchasing, help to preserve natural resources.

"We take every opportunity to recycle, reuse and reduce," says Ben Ng, Baguio's managing director. "We have recycle bins placed around our office and encourage our staff to recycle metals, plastics and paper."

He says purchasing green business materials and supplies, such as T5 fluorescent tubes, recycled paper and installing electronic appliances with Grade 1 energy efficiency, are key examples of steps taken that help to maintain a green office environment.

Baguio, which operates integrated environmental services ranging from cleaning, environmental hygiene to pest control, landscaping and recycling, also promotes green office management to staff through an "Environmental Ambassador" programme.

"Operating a green office helps to create a cleaner and healthier workplace for our staff, which greatly helps to enhance our productivity and improves staff morale," Ng says.

"In addition, green practices can be converted into cost savings through reducing energy consumption."

He says by participating in the awards programme, Baguio would like to foster closer communication with other green companies and organisations.

"We treasure the opportunity we have to share experiences with other green companies on green office management practices," Ng says.

"We hope that we can learn more from the programme and introduce even more environmental best practices into our office."

Sailing Boat Catering Management, which introduced recyclable meal boxes to Hong Kong more than a decade ago, is another company that believes exemplary green office management is an important part of the firm's enterprise



Members of the judging panel, tasked with deciding on the award winners at the HKGA 2010 green office management award, settled on Baguio Waste Management and Recycling for the gold medal, while another four contenders shared the silver medal.

Operating a green office helps to create a cleaner and healthier workplace for our staff

Ben Ng
 Managing director, Baguio Waste Management and Recycling

culture. Sailing Boat, which jointly received a silver award with three other enterprises, says environment protection is one of the company's core focus issues.

Four companies, Tat Shing Electrical and Trading, Sailing Boat Catering

Management, Management Company of Olympic House and BioCycle (Hong Kong), received the silver award for green office management.

"The advantages of implementing a green office are manifold," a company spokesman says. "Not only can business operations costs be lowered, we are able to create a better working environment for our staff. Moreover, being a forerunner of green office practices, we are able to act as a role model for other companies, which have yet to take steps to adopt environment protection initiatives." In addition, Sailing Boat says environmental best practices help to improve the competitiveness of the company and gain trust from clients.

The spokesman says through providing systematic environmental policies, regular training sessions and sharing experiences, Sailing Boat is able

to raise staff awareness towards environment protection. "This approach is not only beneficial to our enterprise, but also to the wider community. We have been practising our civic duties with an active attitude for years, taking the initiative to establish better living conditions for our society and future generations."

The company says participating in the awards provides an excellent opportunity to receive independent evaluation of "green" initiatives and identify areas for improvement. "We are inspired to make a continuous effort in modifying our company by sharing experiences with different enterprises and learning how they achieve their environmental goals," the spokesman says.

Another silver award winner, lighting supplier Tat Shing Electrical and Trading, says the company welcomes the

opportunity to be a role model by installing LED light panels with the aim of reducing energy consumption and carbon emissions.

Jacky Liu, Tat Shing Electrical and Trading's business development manager, says by setting the office air conditioner at 20 degrees Celsius, instead of 18 degrees, the company is able to reduce electricity consumption.

Tat Shing has also managed to reduce paper consumption by as much as 50 per cent by using both sides of photocopier paper.

"After we fitted the office with lower energy powered LED lights, we calculated we could save more than 11 per cent in electricity usage," Liu says. "Our efforts are not just intended to save costs, we want to contribute to making the environment better for the next generation."

Strategies need not be expensive

The number of companies that participated in the inaugural Hong Kong Green Awards indicates that more large and small enterprises are adopting green strategies.

The scheme recognises companies that have reduced their environmental impact by making practical improvements to management or procurements.

Nearly 100 companies took part in the awards. Entrants were judged on a set of criteria. In the Green Purchasing award and green office management award categories, participants were divided into large organisations and small- and medium-sized enterprises.

Green Council's CEO Linda Ho Waiping says the awards aim to promote green purchasing and green office concepts. The awards also encourage Hong Kong's business community to pursue sustainable environmental development and corporate social responsibility.

Ho says companies that adopt green purchasing strategies make a positive statement which identifies a certain product as less harmful to the environment than similar products.

"We hope the examples set by participants will cascade down to other companies through media exposure and knowledge sharing," she says.

As the only non-governmental organisation providing eco-product certification in Hong Kong, Ho says the Green Council has taken a lead in promoting the concept that conservation begins with education. It will continue to introduce and improve knowledge of environmental issues to industries, retailers, suppliers,

government, academics and the general public.

Ho says that by setting meaningful environmental performance targets, companies can gain the respect and attention of customers, employees, the local community and shareholders.

"Going green doesn't necessarily mean that products and business operations cost more. In many instances, it is simply selecting environmentally preferable alternatives which can actually save money, especially when the new products use less energy, generate less waste and last longer. Plus, sometimes green products work better than their traditional counterparts," Ho says.

The Green Council plans to provide environmental education and training programmes to promote green product or service selection and purchasing. The council will also continue to promote environmental and sustainable management practices by supporting recycling and reusing materials.

For instance, among planned initiatives, the "carbon calculator" – a recently developed and internationally implemented carbon footprint measurement tool – will be incorporated into the Hong Kong Green Label Scheme (HKGLS) development and review process.

This will allow companies to assess carbon emission levels during the different stages of the production chain. For companies using the HKGLS eco-label, the carbon measurement tool could prove attractive as it could secure carbon credits for marketing and trade purposes under established or future regional or international carbon trading schemes and platforms, Ho says.



Founding members launch the Hong Kong Green Purchasing Charter.



PROJEXASIA

**PROJEXASIA LIMITED awards of
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BRONZE AWARD





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