

主辦機構：



香港綠色日 2019

誠邀全港商店成為「綠色商店」 宣揚綠色生活

為響應聯合國 6 月 5 日「世界環境日」，環保促進會連續第七年舉辦屬於香港的環境日 - 「香港綠色日」，與國際一同綠起來！環保促進會希望透過嘉許「綠色商店」，將環保訊息從「衣、食、住、行」四方面推廣到社區，讓商戶與顧客攜手於「綠(6)」月締造綠色香港。

本會現誠邀全港商店加盟成為「綠色商店」，並建議進行以下活動：

- 於 6 月提供「著綠優惠」(例：提供折扣或贈品予穿著綠色服飾的顧客)
- 利用「香港綠色日」標誌，設計並於店舖內展示 貴公司的「著綠優惠」海報
- 於 5 至 6 月期間於店內展示「香港綠色日 2019」的宣傳品(如海報、貼紙、短片)
- 鼓勵員工「著綠」上班(於 6 月 5 日或整個 6 月穿戴綠色衣著或配飾)
- 承諾實行至少一項「六月綠色行動」，包括：
 - ◇ 減少貨品包裝 (例：不主動派發購物袋 / 鼓勵顧客自備購物袋 / 避免提供不必要或不可重複使用的禮品包裝)
 - ◇ 節省用電 (例：店內空調溫度維持 25.5°C / 關店後關閉電源，包括店內燈具、電器等 / 儘量利用天然光 / 保持通風)
 - ◇ 節省用水 (例：飲用或清潔時只使用適當的份量)
 - ◇ 減廢回收 (例：店內設置廢物回收箱 / 將「可回收」及「不可回收」的廢物分類 / 盡量減少廢棄貨品 / 將多餘貨品轉贈予有需要的慈善機構或人士 / 員工自備可重用水杯及餐具)
 - ◇ 減少用紙 (例：盡量使用電子文件 / 有需要時才打印 / 雙面打印文件)
 - ◇ 其他環保措施

環保促進會將於本會網站張貼「綠色商店」的商標，更會誠邀「綠色商店」之代表出席 6 月 5 日舉行的香港綠色日 2019 啟動禮。

有意參與是次活動之商店，請於 **5 月 24 日 (星期五)** 前經網上表格報名 (報名表格：<https://bit.ly/2DhmZ3X>) 如有任何疑問，請與周小姐 (Cherry) 聯絡 (電郵：hkgreenday@greencouncil.org，電話：2810 1122)。是次活動費用全免。

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Hong Kong Green Day 2019 Invitation to become one of our "Green Shops"

In light of the United Nations' World Environment Day on June 5, the Green Council established the annual event - "Hong Kong Green Day" - on the same day in 2013 to promote green living in Hong Kong. The "Green Shop" Campaign has been launched to channel the green messages to the public through "food, clothing, housing and transportation" .

We sincerely invite all shops to become "Green Shop" and carry out the following activities:

- Provide "Green Offer(s)" in June (e.g. offer discounts or gifts to customers wearing green clothes/accessories)
- Promote the "Green Offer(s)" that the shop will provide by displaying posters with a re-designed Hong Kong Green Day logo in the shop
- Display "Hong Kong Green Day 2019" promotional materials (e.g. posters, stickers, videos) in the shop in May and June
- Encourage employees to "dress green" to work (wear green clothes or accessories on June 5 or in whole June)
- Implement at least one "June Green Actions" , including:
 - ✧ **Reduce product packaging** (e.g. do not actively provide shopping bags / encourage customers to bring their own shopping bags / avoid providing unnecessary or non-reusable packaging)
 - ✧ **Reduce electricity consumption** (e.g. maintain room temperature of the shop at 25.5° C / switch off all electrical appliances after closing / utilize natural light and ventilation)
 - ✧ **Save water consumption** (e.g. use the only appropriate amount when drinking or cleaning)
 - ✧ **Implement waste recycling** (e.g. set up waste recycling bins in the shop / sort waste into recyclables and non-recyclables / minimize waste)

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production / donate excess products to charities or people in need / use of reusable cups and cutlery by employees)

- ✧ **Reduce paper consumption** (e.g. use electronic documents / print documents only when needed / double-sided printing)
- ✧ **Other environmental measures**

Green Council will post the logos of "Green Shops" on Hong Kong Green Day official website.

If you are interested in joining this campaign, please register through online registration form (<https://bit.ly/2DhmZ3X>) **by May 24 (Friday)**. If you have any questions, please feel free to contact Ms Cherry Chow (Email: hkgreenday@greencouncil.org, Tel: 2810 1122). This campaign does not require any application fee or administration fee.